

# Attraction Marketing Online

## Twitter Marketing Secrets

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### **Can You Really Use Twitter For Marketing Your Business?**

By Mavis Nong

<http://www.AttractionMarketingOnline.com/>

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## About the Author



My name is Mavis Nong and I'm the author of this report.

When I first got started online, I never thought I could use **Twitter for business.**

It seemed popular among celebrities and teenagers. It also appeared impossible to cut through all the noise and stand out from the crowd.

That was then. I have since learned and implemented the effective Twitter marketing strategies that I will be sharing with you, so you can use this social networking site to build your brand and generate tons of traffic.

The key is to rise above the noise by not doing what everyone does on Twitter.

Sign up for and starting using [Twitter](#) if you're not already. Be sure to follow me there – I always love to connect with your new followers and reply in kind.

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## Can You Really [Use Twitter For Marketing Business?](#)

Let's face it, Twitter can be very busy and put you off if you don't know what you're doing.

If that's the case, why should you bother to use this social media site?

## Why Should You Use Twitter?

Twitter is a real-time information networking site that connects you to the latest information and with people in different niches. Trouble is, everyone wants to be heard. They have the best this, that and the other.

The truth is, Twitter has become one of the most popular and cost-effective marketing platforms around. If you're not using Twitter to market your business, then you're missing out on massive traffic and potential sales.

**Here are some interesting facts for you to consider:**

- 1.** It's the **10<sup>th</sup> most visited website** online. You can attract targeted traffic from this site alone.
- 2.** There are currently **over 200 million users**, generating millions of tweets per day.
- 3.** It has become one of the most popular, most **cost-effective marketing tools** around.
- 4.** Creating a lot of **Twitter backlinks** helps to increase your rankings since Google added these social media sites to their algorithm and use them in their rankings.
- 5.** Everyone is there including your target market. Join them!

## Using Twitter to Market Your Business

When *using Twitter for business*, your goal should be to **share fresh content regularly, giving value to your followers.**

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Keep it simple, be consistent and *avoid selling to people*. It's all about social networking and building relationships. It's important to target the correct people and follow people similar to you.

Like the other social networking sites which are meant for socialising, Twitter is no different - it allows users to make friendships and socialise.

This social media site offers you the opportunity to let people know who you really are and this can help you to **build relationships, credibility and trust before people can decide to do business with you.**

## How is Twitter Marketing Going For You?

I didn't know how to use Twitter until I learned a few tricks that I implemented and started seeing results. The good news is that you don't have to miss out on the traffic and exposure on Twitter longer than necessary.

Regardless of whether you have been using this platform for months or even years or you're just starting out, you too can attract a *flood of followers and traffic*.

In fact, you can start implementing the first steps that will lead you on to the road to Twitter marketing success, after reading this article ☺

Are you ready to change the way you use Twitter?

Here's the thing, it's much easier than you probably thought!

**I'm going to show you:**

- How To **Cut Through The Noise** And Use Twitter The Right Way.
- How To Create A **Profile That Attracts** Targeted Followers.
- How To Drive A **Surge Of Traffic** To Your One Special Blog Page or Post.
- How To Get **Thousands Of Targeted Followers** Without Lifting A Finger.

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- How To Create a Daily Routine And Use Twitter In 20 Minutes For Maximum Results.
- How To Get Your Followers **Interested In Your Tweets** And Have No Choice But Retweet.
- **7 Powerful, Automated Tools** That Will Get You More Retweets, Massive Exposure and Tons of Traffic.

If cutting through the noise, gaining exposure, driving traffic and making sales on Twitter appeals to you, then grab my no-fluff [Twitter Marketing Domination guide!](#)

And start kicking-butt on Twitter!

## Twitter Marketing Key Takeaway

I have since learned and implemented the effective **Twitter marketing strategies** that I will be sharing with you, so you can use this social networking site to build your brand and generate tons of traffic, just like I do.

Discover My Closely Guarded [Twitter Marketing Secrets](#).

*I would be grateful if you could share this valuable information with your friends and followers. Remember, sharing is caring!*

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For more information and tips on how to build a **successful blog and explode your online business**, stay tuned to my [Attraction Marketing Online](#) blog.

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*Maris Nong*